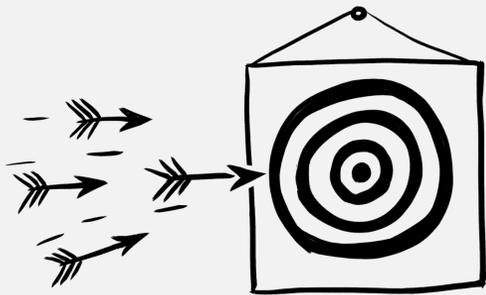




Integrated
Consulting
Group

Corporate Entrepreneurship





CORPORATE ENTREPRENEURSHIP

2

What causes certain organizations to effortlessly embrace novel ideas and forge new paths to success as part of their natural disposition, while others grapple with the challenges of sustaining themselves solely on established business models?

The answer is simple: People. What they do and how they do it.

The Next Growth Engine: Entrepreneurship in Corporate DNA

Is a program designed to help organizations create a startup-minded environment in their structures, where personal initiative, accountability, collaboration and co-creation lead to the discovery and execution of bold ideas.

- **Benefits for Managers:** Understand the principles of Corporate Entrepreneurship and how to create a movement around their teams and in the organization.
- **Benefits for Employees:** Learn a new way of working and execution inspired from renowned entrepreneurs.
- **Benefits for the Organization:** Employee upskilling to tackle business challenges in an unpredictable future and business environment.

Program is designed to cover the Learning phase. An additional Project Phase is available, based on customized request.

The Learning phase concentrates on providing knowledge on the principles of Effectuation and Market of Makers and can be configured from 0,5 to 1 day depending on the group or specific requirements.



Participants: max. 15 Persons (classroom or online)

Cost for Learning phase: starting from 4.400 900 EUR

Our People



This is us -
in 120 seconds

Our clients

an excerpt



Production Industry

ABB | ACO | Ahlstrom | AkzoNobel | Alcatel Lucent | Andritz | AVL | BASF | Bayer Material Science | BMW | Boehringer | Bosch | Bridgestone | Carlsberg | Coca-Cola | Constantia | Continental | Dacia Renault | Daiichi-Sankyo | DS Smith | DuPont | Egis | Ericsson | Evonik | Festo | Fortum | Foxconn | Fresenius | GE Healthcare | General Electric | GlaxoSmithKline | Hauni | Head | Heineken | Heraeus | Hoffmann La-Roche | Klarwin | Knorr-Bremse | Kone | KraussMaffei | Lenzing | Magna | Mercedes Benz | Metso | Mitsubishi | Momentive | Neste Oil | Nokia | Nokian Tyres | OMV Petrom | Orion | Panasonic | Pepsi | Philips | Richter | Sandvik | Sanofi-Aventis | Scania | Shell | Siemens | SMS Siemag | Stora Enso | STRABAG | Teleste | TMD Friction | Tridonic | Unilever | UPM | Vacon | Valio | Velux | Versapak | Voith | Wacker Neuson | Wärtsilä | Wienerberger | ZF | Zwack



State-Owned Companies, Health Organizations

AKH Vienna General Hospital | Austrian Federal Computing Centre | Austrian Federal Forests | Austrian Federal Theater | Austrian National Bank | Austrian Railways | Barmherzige Brüder | Energy Styria | Feibra | Finnish Institute of Occupational Health | Finnish Railroads | Forest Ministry | GIZ | Holding Graz | Hospital Köln | ITSU | Linz AG | Maasstad Ziekenhuis | Magyar Posta | Medical Delta | NATO | Österreich Werbung | Posti Finland | ProRail | Social Security Institution | SUVA Swiss Insurance | Theater of Graz | Veikkaus



Retail and Service Industry

A1 Telekom Austria | Acredia Insurance | Adobe | Airport Graz/Vienna | Allianz | Arvato Bertelsmann | .A.S.A. | Austrian Airlines | Austrian Post | AVIS | Budget Group BSC | BKS Bank | Budapest Bank/GE | Conwert | CSOB | D.A.S. Insurance | dm drogerie markt | Enel | E.ON | Erste Bank | Erste Group Immorent | Finnair | Finnish Fair Center | Finnish Railroads | German Railway | GSK Stockmann | Helsinki OP Bank | HOPI | ING | Innogy | ISS | Joanneum Research | Kleine Zeitung | Klöckner | LOGICDATA | Metro Group | MOTIONDATA | Neuroth | NORDEA | OeEB | OeKB | One / 3 | Orange | OTP | Rabobank | Raiffeisen International | Randstad | REWE | Saubermacher | Sodexo | Styrian Savings Bank | Suntours | Trans-Sped | T-Systems | Vodafone | Zurich Group

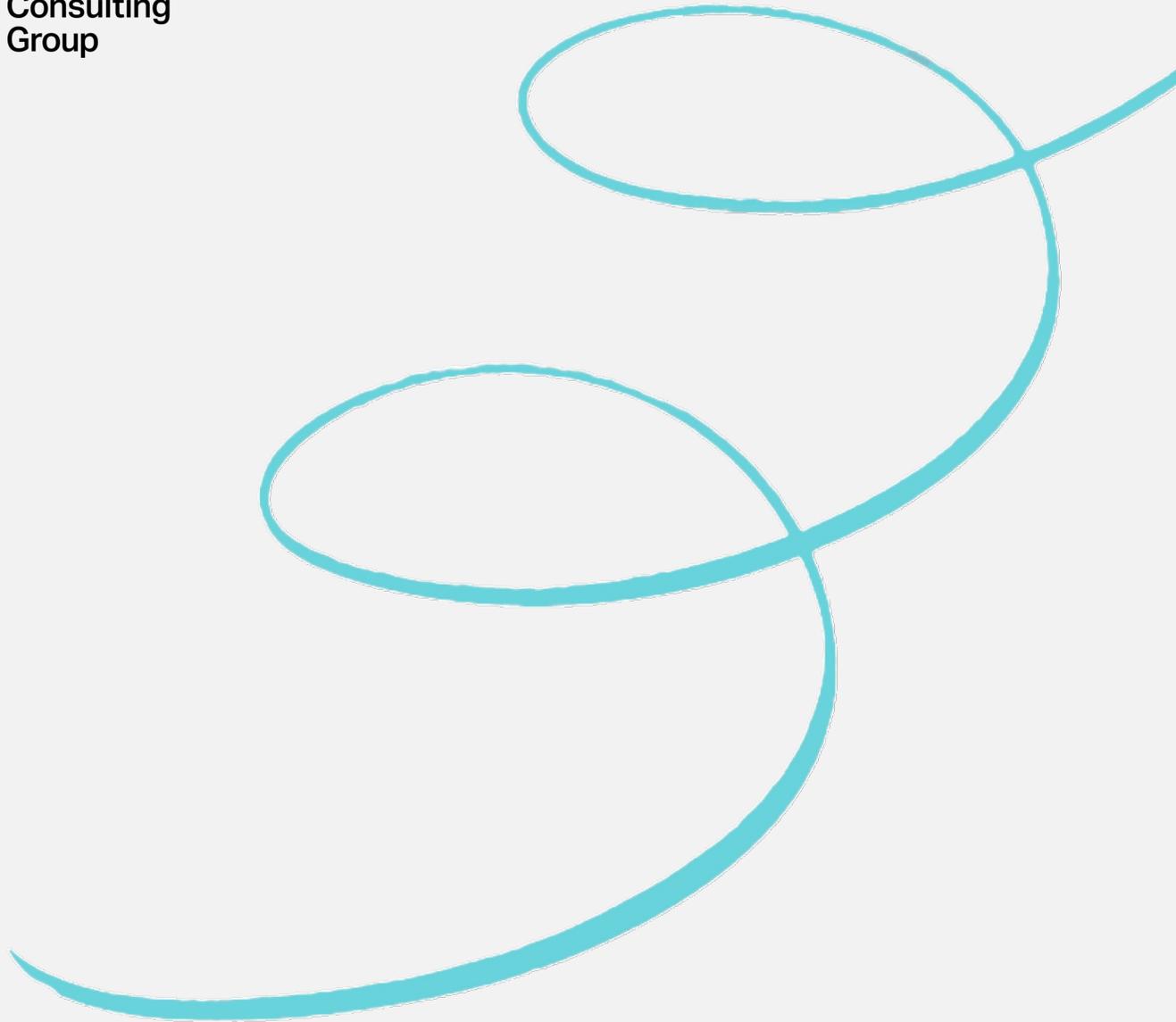


Public Administration, Universities, NPO & NGO

Aalto University | Austrian Federal Ministries: Agriculture, Culture, Education, Environment, Finances, Health, Internal Affairs, Social Security | Caritas | Cities: Alkmaar, Graz, Helsinki, Linz, Rotterdam, Vienna | Euma | European Commission | European Institutions | EUSA | Graz University of Technology | Kemi-Tornio University | Leiden University | Provincial-Governments: Berlin, Hamburg, Lower Austria, Salzburg, Styria, Upper Austria, Vorarlberg | Romanian Federal Ministry of Finance | University of Music Vienna | University of Veterinary Medicine Vienna | Utrecht University | Vienna University of Economics and Business



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